

My Niche

- Do you have a niche practice? If so, what is it?

- If you do not have a niche practice, do you want to develop one? Which one?

- Based on your law school training and experience, what niche practice do you believe you are well suited for? Why?

- Based on your talents, interests and passions, which niche practice do you believe you would enjoy? Why?

- Keeping in mind that clients tend to gravitate toward attorneys who are considered experts in their fields, what niche practice would you be interested in and suited for?

- If you have a niche, how can you develop it?

- If you don't have a niche, but want to develop one, how can you become an expert in that area?

- Which of the following are you going to do over the next year to develop your niche practice:

Speak or present on your practice area?

Write and get published in your practice area?

Be active on social media on your practice area?

Get involved in an organization focused on your practice area?

Lead an organization focused on your practice area?

Read and research about your practice area?

Attend CLE about your practice area?

Attend a conference about your practice area?

Which clients are you going to pursue in your practice area?