Our Strengths

• What are your firm's strengths?

• If you surveyed your partners, what do you expect they would say your firm's strengths are?

• If you surveyed your associates, what do you expect they would say your firm's strengths are?

• Has your firm's strengths changed? When and how?

• What is your firm best known for?

• What are your firm's guiding values and principles?

• What are your firm's weaknesses?

• How has your firm's weaknesses changed over the last five years?

• How has the firm addressed its weaknesses?

• What weaknesses have been transferred into strengths? When and how?

• When has your firm overcome adversity? How?

• When has your firm made a difference? How?